

ANNIE TIEN

Fullerton, CA

✉ itsannietien@gmail.com

☎ 714.525.2288

<https://linkedin.com/in/itsannietien/>

Passionate about turning ideas into reality; thrive in fast-paced, collaborative work environments; fascinated with the ever-changing media and entertainment industry. Let's connect!

EDUCATION

San Francisco State Univeristy

B.A. - Cinema, Emphasis in Producing & Financing
Class of 2020

- **Dean's List:** 2019, 2020
- **Fundraising Chair:** Delta Kappa Alpha, 2017-2018
- **Retreat Chair:** Delta Kappa Alpha, 2018-2019

SKILLS

- Bilingual in English & Mandarin Chinese
- Digital marketing & PR outreach
- Customer service & email etiquette
- Mac & Windows operating systems
- G-Suite, Microsoft Office, iWork, Figma, Final Cut Pro, Adobe Premiere, Adobe After Effects, Adobe Illustrator
- Fast learner, team player, speedy typer

INTERESTS

Film, television, music, fashion, traveling, photography, blogging, podcasts, coffee tasting, journaling, producing, advertising, PR, digital marketing

EXPERIENCE

2015 NewFilmmakers Los Angeles

Public Relations & Post-Production Intern

- Promoted upcoming events and partnerships
- Edited interviews for *Moviemaker Magazine*
- Ushered during monthly film festivals

2016 Starbucks

Barista

- Provided excellent customer service
- Served hand-crafted, quality beverages
- Trained 30+ new baristas
- 2019 District 517 (Union Square, SF)
Barista Champion

2020 Katch Media

Media Genome Analyst Intern

- Coded films via the 'Katch Media Genome'
- Provide feedback on app functionality and reliability
- Assisted business interns with
Competitive Analysis Reports

2022 Playsee

Product Design & Creative Content Lead

- Built social media presence for app on Instagram, Twitter & Tik Tok
- Edited and animated videos for Google & Facebook Ads
- Worked with UI/UX designers & engineers from start to finish to implement new functionality features